



## Content Developer – Social Media

Do you love the idea of helping children?

Do you want people to have regular access to nourishing, sustainable food?

Do you value making an immediate impact in people's lives?

Then we - and this opportunity to help us reach a wider audience on our social media platforms - is for you! Working with our Chair and communications team, you'll help us reach a wider audience during our annual December Appeal Meals for Minds and our 2024 capital campaign to expand our school.

### Your Tasks

- ♥ Develop a social media calendar ([Facebook](#), [Twitter](#), [Instagram](#))
- ♥ Develop content for our social media platforms, in collaboration with our branding team member
- ♥ Identify metrics to evaluate impact of posted content
- ♥ Advise on best practices and share your knowledge and expertise

### You Are

- ♥ Savvy on social media platforms – you know the best content to create and how to create it (or can guide someone else)
- ♥ Creative in telling a story through visual mediums
- ♥ Comfortable with a variety of photo/editing platforms, or a quick learner on new ones

### Commitment & Hours

This a project based opportunity. You tell us your availability, we'll work with you to craft specific tasks and a timeline for completion of those tasks.

Our December Appeal runs Oct 15 – Jan 15, annually, and our School Build Capital Campaign launches Apr/May 2024.

### Contact:

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